



No. S&M-CM/164/Booster cards-STVs/14-15/04

Date:17 .07.2014

Sub: Rationalization of Combo Vouchers & Roaming STVs under prepaid mobile services-reg.

Ref: CO. ND Letter No. 26-07/2011-T&C-CM DT 16-07-2014

Approval of the competent authority is hereby conveyed to rationalize Combo Voucher/STVs & Roaming STV under prepaid mobile services is given below.

(A) Withdrawal of following vouchers:-

S.NO	Denomination of STV/combo	Details	validity
1	219	100 local SMS+50 MB Data +Rs25 UV	45 days
2	345	Local/ STD ON-NET30 p/min, local/std off-net 50p/min,sms@10p/sms,1000MBdata free,video call@70 p/min	30 days
3	535	2.25 GB free data +Rs.50 UV	30 days
4	899	5GB Free data+ Rs.150 UV	30 days
5	13	50 SMSfree+Rs.5 UV	2 days
6	169	STD Any Net 35 p/Min +Rs.30 UV	30 days
7	177	1 GB free Data +Rs.50 UV	5 days

(B) Regularization of following vouchers:-

S.NO	Denomination of STV/combo	Details	validity
1	111	Rs. 90 UV+70 min on net	20 days
2	222	Rs. 190 UV+110 min on net	40 days
3	333	Rs. 280 UV+180 min on net	60 days

(C) Promotional offer for 90 days of following vouchers:-

S.NO	Denomination of STV/combo	Details	validity
1	555	Rs. 470 UV+280 min on net	90 days
2	33*	Roam free STV with free incoming in roaming. OG Local/STD @ 1.5p/sec.	7 days

*Available only through SMS only.

- Existing subscribers of the withdrawn STVs shall be allowed to continue in their respective STVs till its existing validity.
- All other terms and conditions will remain same.
- The above Tariff will be implemented with effect from 21-07-14
- The implementation of the revised tariff is made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response and revenue.

DGM (Marketing - CM)

044-28297060, 94486100044

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for infmn & necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.